



## **Management Bios**

### **Chris Pietsch, Managing Partner**

Chris Pietsch is a seasoned executive with significant experience in direct sales, sales management and marketing. He has gained his experience working for industry leaders such as GE, Catalina Marketing, Nautilus and Johnson Health Tech. Prior to joining Broadband Options LLC, he worked in a consulting role developing a sales team, executing key vendor agreements, web development and developing strategic targeted marketing plans. His passions include his wife and two children and his passion for building successful companies. Mr. Pietsch has a BBA from the University of Iowa. He also has been certified at GE gaining his Six Sigma Greenbelt with a focus on quality and manufacturing execution.